COOKIE POLICY — REFTY

Last Updated: [Insert Date]

*This Cookie Policy explains how **Refty** ("**Refty**", "**we**", "**us**", or "**our**") uses cookies and similar tracking technologies when you visit or interact with our website and real-estate listings platform (the "**Platform**").*
We are committed to ensuring transparency about how and why cookies are used.

By continuing to browse or use the Platform, you consent to the use of cookies as described in this Policy.

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1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help store preferences, improve functionality, enhance security, and analyze performance.
*Cookies may be stored for a **session** (deleted once you close your browser) or **persistently** (stored until they expire or are deleted manually).*

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2. Why We Use Cookies

Refty uses cookies to:

- *Ensure the Platform functions correctly*

- *Enhance and personalize your browsing experience*

- *Enable secure login and user authentication*

- *Improve website performance and load times*

- *Analyze usage, traffic trends, and interactions*

- *Support marketing and advertising (if applicable)*

*We do **not** use cookies to collect personally sensitive information without your explicit consent.*

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3. Types of Cookies We Use

3.1 Strictly Necessary Cookies

These cookies are essential for the Platform to operate. They enable functions such as:

- Secure account login and authentication

- Page navigation and system performance

- Protection against fraudulent or malicious activity

Without these cookies, the Platform cannot function properly. These cookies cannot be disabled.

3.2 Performance & Analytics Cookies

These cookies collect anonymous, aggregated information about how users interact with the Platform.
 We use them to:

- Understand which pages are visited and how often

- Improve site speed and loading behavior

- Identify usability issues and optimize features

Examples may include Google Analytics or other analytics providers.

3.3 Functionality Cookies

These cookies enhance your experience by remembering your preferences, such as:

- Saved searches and filters

- Language or region selections

- User interface preferences

Disabling these may result in reduced personalization.

3.4 Targeting & Advertising Cookies (If applicable)

These cookies may be used to deliver personalized advertising and measure ad performance across platforms. They help:

- Show relevant ads based on your browsing behavior

- Limit the number of times you see an ad

- Improve campaign effectiveness

Examples may include Meta Pixel or Google Ads cookies.
 If used, these cookies operate only with user consent, depending on local regulations.

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4. Third-Party Cookies

Some cookies may be placed by third-party service providers who support our Platform, including:

- Analytics providers

- Advertising networks

- Content delivery networks

- Customer support or communication tools

Refty does not control these cookies directly.
 We encourage you to review the privacy policies of relevant third parties.

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5. Managing & Controlling Cookies

You can control or disable cookies at any time through your browser settings.
 Popular browsers allow you to:

- Block specific cookies

- Delete existing cookies

- Notify you before a cookie is stored

- *Restrict third-party tracking*

Please note:
 Disabling essential cookies may limit or completely restrict access to certain Platform features, including account login.

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6. Updates to This Policy

We may update this Cookie Policy periodically to reflect:

- *Changes in technology*

- *Updates to our Platform*

- *Legal or regulatory requirements*

Revised versions will be posted on this page with an updated "Last Updated" date.

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7. Contact Us

For questions regarding this Cookie Policy, please contact:

Refty
 Dubai, United Arab Emirates
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