

# PRIVACY POLICY — REFTY

**Last Updated:** 17th of April 2025

Refty (“**we**”, “**us**”, “**our**”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and safeguard your information when you access our real-estate listings platform (“**Platform**”).

By using the Platform, you consent to the practices described in this Policy.

---

## 1. Information We Collect

### 1.1 Personal Information

We may collect:

- Full name
- Email address
- Phone number
- Login/account information
- Communication preferences

### 1.2 Platform Usage Data

We collect data to improve performance and security, including:

- IP address
- Device and browser type
- Access times
- Pages viewed
- Interactions with listings

### 1.3 Listing Information

If you create or manage listings, we may collect:

- Property details
  - Photos, videos, documents
  - Location information
  - Pricing data
- 

## **2. How We Use Your Information**

We use your information to:

- Operate and improve the Platform;
- Manage user accounts;
- Display and optimize property listings;
- Communicate with you regarding updates, support, or inquiries;
- Enhance security and protect against fraud;
- Analyze performance and usage patterns.

We never sell your personal data.

---

## **3. Cookies & Tracking Technologies**

We use cookies to:

- Ensure core Platform functionality;
- Remember your preferences;
- Improve navigation;
- Analyze traffic and behavior;

- Enhance user experience.

See our Cookie Policy for full details.

---

## 4. Data Sharing

We may share personal data with:

- Service providers (hosting, analytics, communication tools);
- Regulatory authorities when legally required;
- Business partners or integrations only with your consent.

We do not sell or rent personal information.

---

## 5. Data Security

We use industry-standard security measures to protect your information.

However, no online service is fully immune from risks. Users share information at their own discretion.

---

## 6. User Rights

Depending on applicable UAE regulations, you may request to:

- Access your personal data;
- Correct inaccurate information;
- Delete your account or data;
- Restrict certain types of data processing.

Submit requests via email.

---

## 7. Data Retention

We retain personal data only as long as necessary to:

- Provide our services;
  - Comply with legal obligations;
  - Resolve disputes;
  - Enforce agreements.
- 

## 8. Children's Privacy

Our Platform is not intended for individuals under 18.

We do not knowingly collect children's data.

---

## 9. Policy Updates

We may update this Privacy Policy periodically. Updates will be posted on this page with a revised "Last Updated" date.

---

## 10. Contact

For privacy-related inquiries:

**Refty — Dubai, UAE**

ceo@refty.ai